UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2021

Commission File Number: 001-38313

iClick Interactive Asia Group Limited

(Translation of registrant's name into English)

15/F Prosperity Millennia Plaza 663 King's Road, Quarry Bay Hong Kong S.A.R., People's Republic of China Tel: +852 3700 9000 (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F. Form 20-F 🗵 Form 40-F 🗌

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b) (1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b) (7):

Description of Document

Number	Description of Document
99.1 99.2 99.3	<u>Press release</u> <u>Notice of Annual General Meeting</u> Form of Proxy for the Annual General Meeting

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

iClick Interactive Asia Group Limited

By:	/s/ Terence Li
Name:	Terence Li
Title:	Chief Financial Officer

Date: November 22, 2021

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FOR IMMEDIATE RELEASE

iClick Interactive Asia Group Limited Schedules 2021 Annual General Meeting for December 22, 2021

HONG KONG — **November 22, 2021** — iClick Interactive Asia Group Limited ("iClick" or the "Company") (NASDAQ: ICLK), a leading enterprise and marketing cloud platform in China that empowers worldwide brands with full-stack consumer lifecycle solutions, today announced that it will hold its 2021 annual general meeting on December 22, 2021 at 9:00 a.m. (Hong Kong time) or on December 21, 2021 at 8:00 p.m. (New York time) in Hong Kong, China.

Date: December 22, 2021 (Hong Kong Time) or December 21, 2021 (New York Time)

Time: 09:00 a.m. (Hong Kong time) or 08:00 p.m. (New York Time)

Location: 15/F Prosperity Millennia Plaza 663 King's Road, Quarry Bay, Hong Kong, China

The annual general meeting will be devoted to the following proposals:

- 1. To appoint and ratify the appointment of Mr. Tang Jian as Chairman of the Board of Directors of the Company;
- 2. To appoint and ratify the appointment of Mr. Kan Siu Lun (Philip Kan) as an independent director of the Company; and
- 3. To act upon such other matters as may properly come before the Company's annual general meeting or any adjournment or postponement thereof.

Only shareholders of record at the close of business on November 22, 2021 (New York Time) are entitled to receive notice of and to vote at the Company's annual general meeting or any adjournment or postponement thereof.

The notice of the Company's annual general meeting and the Company's 2020 Annual Report containing the complete audited financial statements and the report of auditors for the year ended December 31, 2020 are available on the Investor Relations Section of the Company's website at http://ir.i-click.com.

About iClick Interactive Asia Group Limited

Founded in 2009, iClick Interactive Asia Group Limited (NASDAQ: ICLK) is a leading enterprise and marketing cloud platform in China. iClick's mission is to empower worldwide brands to unlock the enormous market potential of smart retail. With its leading proprietary technologies, iClick's full suite of data-driven solutions helps brands drive significant business growth and profitability throughout the full consumer lifecycle. Headquartered in Hong Kong, iClick currently operates in eleven locations across Asia and Europe. For more information, please visit ir.i-click.com.

Safe-Harbor Statement

This announcement contains forward-looking statements. These statements constitute "forward-looking" statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Such statements are based upon management's current expectations and current market and operating conditions and relate to events that involve known or unknown risks, uncertainties and other factors, all of which are difficult to predict and many of which are beyond the Company's control. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: the Company's fluctuations in growth; its success in implementing its mobile and new retail strategies, including extending its solutions beyond its core online marketing business; its success in structuring a CRM & Marketing Cloud platform; relative percentage of its gross billing recognized as revenue under the gross and net models; its ability to retain existing clients or attract new ones; its ability to retain content distribution channels and negotiate favourable contractual terms; market competition, including from independent online marketing technology platforms as well as large and well-established internet companies; market acceptance of online marketing technology solutions and enterprise solutions; litigation and negative publicity surroundings China -based companies listed in the U.S.; effectiveness of its algorithms and data engines; its ability to collect and use data from various sources; its ability to comply with existing or future laws and regulations related to data protection or data security; ability to integrate and realize synergies from acquisitions, investments or strategic partnership; the duration of the COVID-19 outbreak, including the emergence of COVID variants, and its potential impact on the Company's business and financial performance; fluctuations in foreign exchange rates; general economic conditions in China and other jurisdictions where the Company operates; and the regulatory landscape in China and other jurisdictions where the Company operates. Further information regarding these and other risks is included in the Company's annual report on Form 20-F and other filings with the SEC. All information provided in this press release and in the attachment is as of the date of this press release, and the Company undertakes no obligation to update any forward-looking statement, except as required under applicable law.

For investor and media inquiries, please contact:In the United States:In China:In the United States:iClick Interactive Asia Group LimitedCore IRLisa LiTom CadenPhone: +86-21-3230-3931 #866Phone: +1-516-222-2560E-mail: ir@i-click.comE-mail: tomc@coreir.com



ICLICK INTERACTIVE ASIA GROUP LIMITED NOTICE OF ANNUAL GENERAL MEETING TO BE HELD ON DECEMBER 22, 2021

NOTICE IS HEREBY GIVEN that the annual general meeting of iClick Interactive Asia Group Limited ("iClick" or the "Company") (NASDAQ: ICLK) will be held on December 22, 2021 at 9:00 a.m. (Hong Kong time), or December 21, 2021 at 8:00 p.m. (New York time) at 15/F Prosperity Millennia Plaza, 663 King's Road, Quarry Bay, Hong Kong, for the following purposes:

- 1. To appoint and ratify the appointment of Mr. Tang Jian (whose resume is attached hereto in Exhibit A) as Chairman of the Board of Directors of the Company;
- 2. To appoint and ratify the appointment of Mr. Kan Siu Lun (Philip Kan) (whose resume is attached hereto in Exhibit A) as an independent director of the Company; and
- 3. To act upon such other matters as may properly come before the Company's annual general meeting or any adjournment or postponement thereof.

The board of directors of the Company has fixed the close of business on November 22, 2021 (New York time) as the record date (the "Record Date"). Only holders of our ordinary shares, whether or not represented by American Depositary shares (the "ADS"), on the Record Date are entitled to receive notice of and to vote at the Company's annual general meeting or any adjournment or postponement thereof.

If you are a holder of our ordinary shares on the Record Date, you are cordially invited to attend the annual general meeting in person. Your vote is important. If you cannot attend the annual general meeting in person, you are urged to complete, sign, date and return the accompanying form of proxy by mail to the Company's Hong Kong office at 15/F Prosperity Millennia Plaza, 663 King's Road, Quarry Bay, Hong Kong, by email to ir@i-click.com as soon as possible and in any event no later than 9:00 a.m., December 20, 2021 (Hong Kong time), or 8:00 p.m., December 19, 2021 (New York time).

If you are a registered holder of our ADSs as at the Record Date, the depositary, JPMORGAN CHASE BANK, N.A., (the "Depositary") will forward to you the information of our annual general meeting and ask you to provide your voting instructions with respect to the shares represented by your ADSs. Holders of our ADSs who wish to exercise their voting rights for the underlying shares must act through the Depositary. For your voting instructions to be valid, you must comply with the instructions provided by or on behalf of the Depositary, and the Depositary must receive your voting instructions in the manner and on or before the date specified (the "ADS Voting Instructions Deadline"). Voting at any meeting of shareholders is by show of hands unless a poll is demanded. In the event voting takes place at a shareholders' meeting by show of hands, the Depositary will instruct JPMorgan Chase Bank, N.A., Hong Kong Branch, (the "Custodian") to vote all shares in accordance with the voting instructions received from a majority of holders of ADSs who provided voting instructions. In the event voting takes place at a shareholders' meeting by poll, the Depositary will instruct the Custodian to vote the shares in accordance with the voting instructions received from the holders of ADSs. The Depositary will only vote or attempt to vote as you instruct and as further described below. Please note that if the Depositary does not receive instructions from a holder as of the Record Date on or before the ADS Voting Instructions Deadline, such holder shall be deemed, and the Depositary is instructed to deem such holder, to have instructed the Depositary to give a discretionary proxy to a person designated by the Company to vote the deposited securities represented by the ADSs evidenced by such holder's receipts as to which such instructions are so given, provided that no such instruction shall be deemed given and no discretionary proxy shall be given (a) if the Company informs the Depositary in writing (and the Company agrees to provide the Depositary with such information promptly in writing) that (i) it does not wish such proxy to be given, (ii) substantial opposition exists with respect to any agenda item for which the proxy would be given or (iii) the agenda item in question, if approved, would materially or adversely affect the rights of holders of shares and (b) unless, with respect to such meeting, the Depositary has been provided with an opinion of counsel to the Company, in form and substance satisfactory to the Depositary, to the effect that (a) the granting of such discretionary proxy does not subject the Depositary to any reporting obligations in the Cayman Islands, (b) the granting of such proxy will not result in a violation of Cayman Islands law, rule, regulation or permit and (c) the voting arrangement and deemed instruction as contemplated herein will be given effect under Cayman Islands law. The Depositary will not itself exercise any voting discretion. Furthermore, neither the Depositary nor its agents are responsible for any failure to carry out any voting instructions, for the manner in which any vote is cast or for the effect of any vote.

BY ORDER OF THE BOARD OF DIRECTORS

/s/ Tang Jian Tang Jian

Chairman

Date: November 22, 2021

Exhibit A

Resume of Candidate for Chairman of the Board of Directors

Mr. Tang Jian is our director, chief executive officer and co-founder and has served as our chief operating officer since January 2016 and our chief technology officer since November 2016. Mr. Tang has approximately 20 years of experience in digital advertising and is well-known in the area of advertising technologies and big data in China. Prior to joining us, Mr. Tang founded OptAim in 2012, which was later acquired by us in July 2015. Prior to founding OptAim, Mr. Tang was Tencent's engineering director of Advertising Platform Department who helped initiate and develop Tencent's programmatic ad exchange platform. Mr. Tang had also served key research and engineering and management roles at Yahoo's global research and development center, Baidu and Microsoft Research from 2005 to 2011, where he led a number of major technical and research and development projects. Mr. Tang received his doctor's degree in computer engineering from Tsinghua University. Mr. Tang was named by Campaign Asia as one of the leaders in its Digital A-List in 2016.

Resume of Candidate for Independent Director

Mr. Kan Siu Lun (Philip Kan) has served as our independent director since January 2021. Mr. Kan has extensive experience in management, finance, banking, capital market, information technology, risk management, corporate governance and corporate development. Mr. Kan has been the responsible officer, director and the senior management of several financial institutions regulated by SFC since 2003. Mr. Kan was the founder and a director of Galileo Capital Group Ltd (HKEX:8029) from July 2000 to October 2008, a boutique corporate finance house providing services in co-sponsoring IPOs, shares placement, M&A, assets management and financial advisory. Prior to founding Galileo Capital Group Ltd, Mr. Kan held senior positions in a number of prominent companies. Mr. Kan was the senior vice president for First Pacific Bank Limited, oversees the centralized banking services units (i.e. processing support units) and the Information Technology Division of the Bank. Prior to that, Mr. Kan was the manager of Systems & Operations at HSBC from 1987 to 1992. Mr. Kan also held various management positions at the AIG Finance (HK) Ltd, General Electric Co and Bank of America earlier in his career. Mr. Kan received his MBA degree from Henley Management College, Brunel University in the United Kingdom. Mr. Kan also held a Fellow Membership of the Chartered Institute of Management (FCIM) and the Institute of Management Services (FMS) in the United Kingdom. Mr. Kan is currently a member of the Disciplinary Panel of the Hong Kong Institute of Certified Public Accountants.



ICLICK INTERACTIVE ASIA GROUP LIMITED

(Incorporated in the Cayman Islands with limited liability)

FORM OF PROXY

FORM OF PROXY FOR USE BY SHAREHOLDERS OF ICLICK INTERACTIVE ASIA GROUP LIMITED (THE "COMPANY") AT THE ANNUAL GENERAL MEETING OF THE COMPANY (THE "MEETING") TO BE HELD AT 15/F PROSPERITY MILLENNIA PLAZA, 663 KING'S ROAD, QUARRY BAY, HONG KONG, ON DECEMBER 22, 2021 AT 9:00 A.M. (HONG KONG TIME), OR DECEMBER 21, 2021 AT 8:00 P.M. (NEW YORK TIME)

of

I/We (note (1))

being the registered holder(s) of (note (2))

shares of US\$0.001 each in the capital

of the Company ("Share(s)"), hereby appoint (*note (3*)) the chairman of the Meeting or of

to act as my/our proxy for the Meeting to be held at 15/F Prosperity Millennia Plaza, 663 King's Road, Quarry Bay, Hong Kong, on December 22, 2021 at 9:00 a.m. (Hong Kong time), or on December 21, 2021 at 8:00 p.m. (New York time) and at any adjournment thereof and to vote on my/our behalf as directed below.

Please indicate with a "X" in the spaces provided how you wish the proxy to vote on your behalf. Resolutions:

FOR AGAINST ABSTAIN

1. AS AN ORDINARY RESOLUTION THAT, the appointment of Mr. Tang Jian as Chairman of the Board of Directors of the Company be and is hereby approved and ratified.

- 2. AS AN ORDINARY RESOLUTION THAT, the appointment of Mr. Kan Siu Lun (Philip Kan) as an independent director of the Company be and is hereby approved and ratified.
- 3. AS AN ORDINARY RESOLUTION THAT, such other matters as may properly come before the Meeting or any adjournment or postponement thereof, be and are hereby approved.

I/we also hereby authorise/do not authorise* my/our said proxy to vote for me/us on my/our behalf in respect of any other resolutions and/or amended resolutions in his absolute discretion at the annual general meeting, or at any adjournment thereof.

Dated this _____ day of _____2021.

Shareholder's Signature: _____ (notes (4) and (5))

Please tick here if you are appointing more than 1 proxy.

Number of shares proxy appointed over.

NOTES:

Full name(s) and address(es) to be inserted in BLOCK CAPITAL LETTERS. 1.

2. Please insert the number of shares registered in your name(s) in each class; if no number is inserted, this form of proxy will be deemed to relate to all the Shares registered in your name(s).

- З. A proxy need not be a member of the Company. If a proxy other than the chairman of the Meeting is appointed, the appointor must delete the words "the chairman of the Meeting or" and insert the name
- 4.
- 5.
- 6.
- 7.
- A proxy need not be a member of the Company. If a proxy other than the chairman of the Meeting is appointed, the appointor must delete the words "the chairman of the Meeting or" and insert the name and address of the proxy desired in the space provided. In the case of joint registered holders, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holder(s). For this purpose, seniority shall be determined by the order in which the names stated in the Register of Members of the Company in respect of such joint holding. This form of proxy must be signed by the appointor, or his attorney duly authorised, in writing, or if such appointor is a corporation, either under its common seal, or under the hand of an officer or attorney so authorised. If this form is returned duly signed but without a specific direction, the proxy will vote or abstain at his discretion. The proxy will also be entitled to vote at his discretion on any resolution properly put to the Meeting other than those referred to in the notice convening the Meeting. The 'Vote Abstain' option is provided to enable you to abstain from voting on the resolutions. However, it should be noted that a 'Vote Abstain' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution. In order to be valid, this form of proxy together with a power of attorney or other authority, if any, under which it is signed, or a certified copy of such power or authority must be delivered to the Company's Hong Kong time), or 8:00 p.m. December 19, 2021 (New York time). Any alterations made to this form should be initialled by the person who signs it. 8.
- 9.
- To appoint more than one proxy you may photocopy this form. Please indicate the proxy holder's name and the number of shares in relation to which they are authorised to act as your proxy (which, in aggregate, should not exceed the number of shares held by you). Please also indicate if the proxy instruction is one of multiple instructions being given. All forms must be signed and should be returned 10. together in the same envelope.