# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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**Under the Securities Exchange Act of 1934\*** 

# iClick Interactive Asia Group Limited

(Name of Issuer)

Class A ordinary shares, par value of \$0.001 per share (Title of Class of Securities)

G47048 106 (CUSIP Number)

December 31, 2017 (Date of Event Which Requires Filing of this Statement)

□ Rule 13d-1(c)

⊠ Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities.

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

☐ Rule 13d-1(b)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1	Names of Reporting Persons					
		Blue Focus International Limited				
2	Check (a) □		ppropriate Box if a Member of a Group b) □			
	(a) ⊔	(	u)			
3	SEC Use Only					
4	Citizenship or Place of Organization					
	Hong Kong					
5 Sole Voting Power						
Number of						
Shares		6	Shared Voting Power			
Beneficially Owned by 3,235,338 ordinary shares. See Item 4.						
Each		7	Sole Dispositive Power			
Reporting Person			0			
With:		8	Shared Dispositive Power			
3,235,338 ordinary shares. See Item 4.		3,235,338 ordinary shares. See Item 4.				
9	Aggregate Amount Beneficially Owned by Each Reporting Person					
	3,235,338 ordinary shares. See Item 4.					
10	Check if the Aggregate Amount in Row (9) Excludes Certain Shares □					
- 44						
11	Percent of Class Represented by Amount in Row (9)					
	12.4%. See Item 4.					
12	Type of Reporting Person					
	CO					

1	Names of Reporting Persons					
		BlueFocus Communication Group Co., Ltd.				
2	Check the Appropriate Box if a Member of a Group					
	(a) 🗆	(1	b)			
3	SEC Use Only					
4	Citizenship or Place of Organization					
-	Citizenship of Flace of Organization					
	People's Republic of China					
	5 Sole Voting Power					
Number of 0		0				
_	oer oi ares	6	Shared Voting Power			
	Beneficially 2 225 222 17 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2					
Owned by Each		7	3,235,338 ordinary shares. See Item 4. Sole Dispositive Power			
Reporting   Sole Dispositive Power		Sole Dispositive Power				
Person			0			
With:		8	Shared Dispositive Power			
	3,235,338 ordinary shares. See Item 4.					
9	Aggregate Amount Beneficially Owned by Each Reporting Person					
	3,235,338 ordinary shares. See Item 4.					
10	Check if the Aggregate Amount in Row (9) Excludes Certain Shares □					
11	Percent of Class Represented by Amount in Row (9)					
	12.4%. See Item 4.					
12	Type of Reporting Person					
	60					
1	CO					

#### Item 1(a). Name of Issuer:

iClick Interactive Asia Group Limited (the "Issuer")

# Item 1(b). Address of Issuer's Principal Executive Offices:

15/F, Prosperity Millennia Plaza 663 King's Road, Quarry Bay Hong Kong S.A.R.

# Item 2(a). Name of Person Filing:

Blue Focus International Limited BlueFocus Communication Group Co., Ltd.

#### Item 2(b). Address of Principal Business Office, or, if none, Residence:

Blue Focus International Limited

RM.19C, LOCKHART CTR., 301-307 LOCKHART RD., WAN CHAI, HONG KONG

BlueFocus Communication Group Co., Ltd.

Bldg. C9-C Universal Creative Park, 9 Jiuxianqiao North Rd, Chaoyang District, Beijing 100015, China

# Item 2(c). <u>Citizenship</u>:

Blue Focus International Limited — Hong Kong S.A.R. BlueFocus Communication Group Co., Ltd. — People's Republic of China

#### Item 2(d). <u>Title of Class of Securities</u>:

Class A ordinary shares, par value of \$0.001 per share (the "Class A Ordinary Shares")

#### Item 2(e) CUSIP No.:

G47048 106

# Item 3. If this statement is filed pursuant to §§ 240.13d-1(b), or 240.13d-2(b) or (c), check whether the persons filing is a:

Not applicable

#### Item 4 Ownership

The following information with respect to the ownership of the Class A Ordinary Shares by each of the reporting persons is provided as of December 31, 2017:

Reporting Person:	Amount Beneficially Owned:	Percent of Class:(1)	Sole Power to Vote or Direct the Vote:	Shared Power to Vote or to Direct the Vote:	Sole Power to Dispose or to Direct the Disposition of:	Shared Power to Dispose or to Direct the Disposition of:
Blue Focus International Limited	3,235,338 (2)	12.4%	0	3,235,338 (2)	0	3,235,338 (2)
BlueFocus Communication Group Co., Ltd.	3,235,338 (2)	12.4%	0	3,235,338 (2)	0	3,235,338 (2)

<sup>(1)</sup> The percentage of the class of securities beneficially owned by each reporting person is based on 26,059,433 outstanding ordinary shares (being the sum of 21,238,825 Class A Ordinary Shares and 4,820,608 Class B ordinary shares, par value of \$0.001 per share, of the Issuer ("Class B Ordinary Shares") outstanding as of December 31, 2017, assuming conversion of all Class B Ordinary Shares into Class A Ordinary Shares).

# Item 5. Ownership of Five Percent or Less of a Class

Not applicable

#### Item 6. Ownership of More than Five Percent on Behalf of Another Person

Not applicable

# Item 7. <u>Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company</u>

or Control Person

Not applicable

# Item 8 <u>Identification and Classification of Members of the Group</u>

Not applicable

# Item 9 Notice of Dissolution of Group

Not applicable

# Item 10. <u>Certifications</u>

Not applicable

<sup>(2) 3,235,338</sup> Class A Ordinary Shares held by Blue Focus International Limited, which is wholly owned by BlueFocus Communication Group Co., Ltd.

# **SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 16, 2018

Blue Focus International Limited By: /s/ Dong Zhang

Name: Dong Zhang
Title: Director

BlueFocus Communication Group Co., Ltd. By: /s/ Dong Zhang

Name: Dong Zhang
Title: Director

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# LIST OF EXHIBITS

Exhibit 99.1 — Joint Filing Agreement

#### JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k) promulgated under the Securities Exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing with all other Reporting Persons (as such term is defined in the Schedule 13G referred to below) on behalf of each of them of a statement on Schedule 13G (including amendments thereto) with respect to the Class A ordinary shares, par value of \$0.001 per share, of iClick Interactive Asia Group Limited, a Cayman Islands exempted company, and that this Agreement may be included as an exhibit to such joint filing. This Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the undersigned hereby execute this Agreement as of February 16, 2018.

Blue Focus International Limited By: /s/ Dong Zhang

Name: Dong Zhang
Title: Director

BlueFocus Communication Group Co., Ltd. By: /s/ Dong Zhang

Name: Dong Zhang Title: Director