UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2023

Commission File Number: 001-38313

iClick Interactive Asia Group Limited

(Translation of registrant's name into English)

15/F Prosperity Millennia Plaza 663 King's Road, Quarry Bay Hong Kong S.A.R., People's Republic of China Tel: +852 3700 9000

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F. Form 20-F \boxtimes Form 40-F \square

EXHIBIT INDEX

Number	Description of Document	
99.1 99.2	Press release Notice of Annual General Meeting	
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

iClick Interactive Asia Group Limited

By: /s/ David Zhang
Name: David Zhang

Title: Chief Financial Officer

Date: November 29, 2023



FOR IMMEDIATE RELEASE

iClick Interactive Asia Group Limited Schedules 2023 Annual General Meeting for December 29, 2023

HONG KONG — November 29, 2023 — iClick Interactive Asia Group Limited ("iClick" or the "Company") (NASDAQ: ICLK), a leading enterprise and marketing cloud platform in China that empowers worldwide brands with full-stack consumer lifecycle solutions, today announced that it will hold its 2023 annual general meeting on December 29, 2023 at 9:00 a.m. (Hong Kong time) or on December 28, 2023 at 8:00 p.m. (New York time) in Hong Kong, People's Republic of China.

December 29, 2023 (Hong Kong Time) or December 28, 2023 (New York Time) Date:

Time: 09:00 a.m. (Hong Kong time) or 08:00 p.m. (New York Time)

Location: 15/F Prosperity Millennia Plaza

663 King's Road, Quarry Bay, Hong Kong, China

Only shareholders of record at the close of business on November 29, 2023 (New York Time) are entitled to receive notice of and to attend the Company's annual general meeting or any adjournment or postponement thereof.

The notice of the Company's annual general meeting and the Company's 2022 Annual Report containing the complete audited financial statements and the report of auditors for the year ended December 31, 2022 are available on the Investor Relations Section of the Company's website at http://ir.i-click.com.

About iClick Interactive Asia Group Limited

Founded in 2009, iClick Interactive Asia Group Limited (NASDAQ: ICLK) is a leading enterprise and marketing cloud platform in China. iClick's mission is to empower worldwide brands to unlock the enormous market potential of smart retail. With its leading proprietary technologies, iClick's full suite of data-driven solutions helps brands drive significant business growth and profitability throughout the full consumer lifecycle. Headquartered in Hong Kong, iClick currently operates in eleven locations across Asia and Europe. For more information, please visit ir.i-click.com.

For investor and media inquiries, please contact: In China:

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ICLICK INTERACTIVE ASIA GROUP LIMITED

NOTICE OF ANNUAL GENERAL MEETING TO BE HELD ON DECEMBER 29, 2023

NOTICE IS HEREBY GIVEN that the annual general meeting (the "AGM") of iClick Interactive Asia Group Limited ("iClick" or the "Company") (NASDAQ: ICLK) will be held on December 29, 2023 at 9:00 a.m. (Hong Kong time), or December 28, 2023 at 8:00 p.m. (New York time) at 15/F Prosperity Millennia Plaza, 663 King's Road, Quarry Bay, Hong Kong, People's Republic of China. No proposal will be submitted for shareholder approval at the AGM.

The board of directors of the Company has fixed the close of business on November 29, 2023 (New York time) as the record date (the "Record Date"). Only holders of the Company's ordinary shares, whether or not represented by the Company's American Depositary Shares ("ADSs"), on the Record Date are entitled to receive notice of and to attend the AGM or any adjournment or postponement thereof. Beneficial owners of the ADSs are welcome to attend the AGM.

The Company's 2022 Annual Report containing the complete audited financial statements and the report of auditors for the year ended December 31, 2022 are available on the Investor Relations Section of the Company's website at http://ir.i-click.com.

BY ORDER OF THE BOARD OF DIRECTORS

/s/ Jian Tang

Jian Tang Chairman

Date: November 29, 2023