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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**SCHEDULE 13G**

Under the Securities Exchange Act of 1934\*

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**iClick Interactive Asia Group Limited**  
(Name of Issuer)

Class A ordinary shares, par value of \$0.001 per share  
(Title of Class of Securities)

G47048 106  
(CUSIP Number)

December 31, 2017  
(Date of Event Which Requires Filing of this Statement)

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Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)  
 Rule 13d-1(c)  
 Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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1	Names of Reporting Persons  Bertelsmann SE & Co. KGaA
2	Check the Appropriate Box if a Member of a Group (a) <input type="checkbox"/> (b) <input type="checkbox"/>
3	SEC Use Only
4	Citizenship or Place of Organization  Germany
Number of Shares Beneficially Owned by Each Reporting Person With:	5 Sole Voting Power  0
	6 Shared Voting Power  3,281,417 ordinary shares. See Item 4.
	7 Sole Dispositive Power  0
	8 Shared Dispositive Power  3,281,417 ordinary shares. See Item 4.
9	Aggregate Amount Beneficially Owned by Each Reporting Person  3,281,417 ordinary shares. See Item 4.
10	Check if the Aggregate Amount in Row (9) Excludes Certain Shares <input type="checkbox"/>
11	Percent of Class Represented by Amount in Row (9)  12.6%. See Item 4.
12	Type of Reporting Person  CO

1	Names of Reporting Persons  Bertelsmann Asia Investments AG	
2	Check the Appropriate Box if a Member of a Group (a) <input type="checkbox"/> (b) <input type="checkbox"/>	
3	SEC Use Only	
4	Citizenship or Place of Organization  Switzerland	
Number of Shares Beneficially Owned by Each Reporting Person With:	5	Sole Voting Power  0
	6	Shared Voting Power  2,689,329 ordinary shares. See Item 4.
	7	Sole Dispositive Power  0
	8	Shared Dispositive Power  2,689,329 ordinary shares. See Item 4.
9	Aggregate Amount Beneficially Owned by Each Reporting Person  2,689,329 ordinary shares. See Item 4.	
10	Check if the Aggregate Amount in Row (9) Excludes Certain Shares <input type="checkbox"/>	
11	Percent of Class Represented by Amount in Row (9)  10.3%. See Item 4.	
12	Type of Reporting Person  CO	

1	Names of Reporting Persons	
	BAI GmbH	
2	Check the Appropriate Box if a Member of a Group (a) <input type="checkbox"/> (b) <input type="checkbox"/>	
3	SEC Use Only	
4	Citizenship or Place of Organization	
	Germany	
Number of Shares Beneficially Owned by Each Reporting Person With:	5	Sole Voting Power
		0
	6	Shared Voting Power
		592,088 ordinary shares. See Item 4.
	7	Sole Dispositive Power
		0
	8	Shared Dispositive Power
		592,088 ordinary shares. See Item 4.
9	Aggregate Amount Beneficially Owned by Each Reporting Person	
	592,088 ordinary shares. See Item 4.	
10	Check if the Aggregate Amount in Row (9) Excludes Certain Shares <input type="checkbox"/>	
11	Percent of Class Represented by Amount in Row (9)	
	2.3%. See Item 4.	
12	Type of Reporting Person	
	CO	

**Item 1(a). Name of Issuer:**

iClick Interactive Asia Group Limited

**Item 1(b). Address of Issuer's Principal Executive Offices:**

15/F, Prosperity Millennia Plaza  
663 King's Road, Quarry Bay  
Hong Kong S.A.R.

**Item 2(a). Name of Person Filing:**

Bertelsmann SE & Co. KGaA  
Bertelsmann Asia Investments AG  
BAI GmbH

**Item 2(b). Address of Principal Business Office, or, if none, Residence:**

Bertelsmann SE & Co. KGaA  
Carl-Bertelsmann-Strasse 270, 33311 Gütersloh, Germany

Bertelsmann Asia Investments AG  
Dammstrasse 19, CH -6300 ZUG Switzerland

BAI GmbH  
Carl-Bertelsmann-Strasse 270, 33311 Gütersloh, Germany

**Item 2(c). Citizenship:**

Bertelsmann SE & Co. KGaA — Germany  
Bertelsmann Asia Investments AG — Switzerland  
BAI GmbH — Germany

**Item 2(d). Title of Class of Securities:**

Class A ordinary shares, par value of \$0.001 per share (the "Class A Ordinary Shares")

**Item 2(e) CUSIP No.:**

G47048 106

**Item 3. If this statement is filed pursuant to §§ 240.13d-1(b), or 240.13d -2(b) or (c), check whether the persons filing is a:**

Not applicable

**Item 4**      **Ownership**

The following information with respect to the ownership of the Class A Ordinary Shares by each of the reporting persons is provided as of December 31, 2017:

<u>Reporting Person:</u>	<u>Amount Beneficially Owned:</u>	<u>Percent of Class:(1)</u>	<u>Sole Power to Vote or Direct the Vote:</u>	<u>Shared Power to Vote or to Direct the Vote:</u>	<u>Sole Power to Dispose or to Direct the Disposition of:</u>	<u>Shared Power to Dispose or to Direct the Disposition of:</u>
Bertelsmann SE & Co. KGaA	3,281,417 (2)	12.6%	0	3,281,417 (2)	0	3,281,417 (2)
Bertelsmann Asia Investments AG	2,689,329 (3)	10.3%	0	2,689,329 (3)	0	2,689,329 (3)
BAI GmbH	592,088(4)	2.3%	0	592,088(4)	0	592,088(4)

- (1) The percentage of the class of securities beneficially owned by each reporting person is based on 26,059,433 outstanding ordinary shares (being the sum of 21,238,825 Class A Ordinary Shares and 4,820,608 Class B ordinary shares outstanding as of December 31, 2017, assuming conversion of all Class B Ordinary Shares into Class A Ordinary Shares).
- (2) Includes (i) 2,689,329 Class A Ordinary Shares held by Bertelsmann Asia Investments AG; and (ii) 592,088 Class A Ordinary Shares held by BAI GmbH. Bertelsmann Asia Investments AG and BAI GmbH are wholly-owned subsidiaries of Bertelsmann SE & Co. KGaA.
- (3) 2,689,329 Class A Ordinary Shares held by Bertelsmann Asia Investments AG.
- (4) 592,088 Class A Ordinary Shares held by BAI GmbH.

**Item 5.**      **Ownership of Five Percent or Less of a Class**

Not applicable

**Item 6.**      **Ownership of More than Five Percent on Behalf of Another Person**

Not applicable

**Item 7.**      **Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person**

Not applicable

**Item 8**      **Identification and Classification of Members of the Group**

Not applicable

**Item 9**      **Notice of Dissolution of Group**

Not applicable

**Item 10.**      **Certifications**

Not applicable

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 14, 2018

Bertelsmann SE & Co. KGaA

By: /s/ ppa. Dr. Michael Kronenburg / ppa. Thomas Werth

Name: ppa. Dr. Michael Kronenburg / ppa. Thomas Werth

Title: Authorized Signatories

Bertelsmann Asia Investments AG

By: /s/ Erich Kalt / Rose-Marie Mülli

Name: Erich Kalt / Rose-Marie Mülli

Title: Authorized Signatories

BAI GmbH

By: /s/ ppa. Dr. Michael Kronenburg / ppa. Thomas Werth

Name: ppa. Dr. Michael Kronenburg / ppa. Thomas Werth

Title: Authorized Signatories

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**LIST OF EXHIBITS**

Exhibit 99.1 — Joint Filing Agreement



JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k) promulgated under the Securities Exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing with all other Reporting Persons (as such term is defined in the Schedule 13G referred to below) on behalf of each of them of a statement on Schedule 13G (including amendments thereto) with respect to the Class A ordinary shares, par value of \$0.001 per share, of iClick Interactive Asia Group Limited, a Cayman Islands exempted company, and that this Agreement may be included as an exhibit to such joint filing. This Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the undersigned hereby execute this Agreement as of February 14, 2018.

Bertelsmann SE & Co. KGaA

By: /s/ ppa. Dr. Michael Kronenburg / ppa. Thomas Werth

Name: ppa. Dr. Michael Kronenburg / ppa. Thomas Werth

Title: Authorized Signatories

Bertelsmann Asia Investments AG

By: /s/ Erich Kalt / Rose-Marie Mülli

Name: Erich Kalt / Rose-Marie Mülli

Title: Authorized Signatories

BAI GmbH

By: /s/ ppa. Dr. Michael Kronenburg / ppa. Thomas Werth

Name: ppa. Dr. Michael Kronenburg / ppa. Thomas Werth

Title: Authorized Signatories