

September 29, 2023

Jian Tang  
Chief Executive Officer  
iClick Interactive Asia Group Ltd  
Prosperity Millennia Plaza, 663 King s Road, Quarry Bay  
Hong Kong S.A.R.  
People s Republic of China

Re: iClick Interactive  
Form 20-F for the  
File No. 001-38313

Asia Group Ltd  
Year Ended December 31, 2022

Dear Jian Tang:

We have reviewed your August 17, 2023 response to our comment letter and have the following comment. In our comment, we may ask you to provide us with information so we may better understand your disclosure.

Please respond to this comment within ten business days by providing the requested information or advise us as soon as possible when you will respond. If you do not believe our comment applies to your facts and circumstances, please tell us why in your response.

After reviewing your response to this comment, we may have additional comments. Unless we note otherwise, our references to prior comments are to comments in our August 1, 2023 letter.

Form 20-F for Fiscal Year Ended December 31, 2022

Item 16I. Disclosure Regarding Foreign Jurisdictions that Prevent Inspections, page 162

1. We note your response to prior comment 2. Item 16I(b) of Form 20-F requires that you provide disclosures for yourself and your consolidated foreign operating entities, including variable interest entities or similar structures. Please amend your filing to disclose and quantify any ownership interests held by governmental entities, including any ownership interests held by state-owned enterprises, in all of your consolidated operating entities, including variable interest entities or similar structures. In particular, we note your response states that 8.0% of the equity interest in Anhui Myhayo is owned by Hefei New Economy Industry Development Investment Co., Ltd., which is a PRC state-owned enterprise.

Jian Tang  
iClick Interactive Asia Group Ltd  
September 29, 2023  
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Please contact Kyle Wiley at (202) 344-5791 or Jennifer Gowetski at (202) 551-3401 with any other questions.

Sincerely,

FirstName LastName Jian Tang  
Corporation Finance  
Company Name iClick Interactive Asia Group Ltd

Division of  
Disclosure Review

Program  
September 29, 2023 Page 2  
cc: Shuang Zhao  
FirstName LastName