



iClick Interactive Announces IPO Underwriters' Exercise of Over-Allotment Option

HONG KONG, Dec. 28, 2017 (GLOBE NEWSWIRE) -- iClick Interactive Asia Group Limited ("iClick" or the "Company") (NASDAQ:ICLK), a leading independent online marketing technology platform in China, today announced that the underwriters of the Company's initial public offering (the "IPO") have exercised their over-allotment option in full to purchase an additional 562,500 American depositary shares ("ADSs"), each two representing one Class A Ordinary Share of the Company. Pursuant to terms of the over-allotment option, the underwriters purchased the additional ADSs from the Company at the IPO price of US\$8.00 per ADS, less an underwriting discount and commission of US\$0.50 per ADS, or a net price of US\$7.50 per ADS.

Total proceeds to the Company from ADSs sold in the IPO, including the 3,750,000 ADSs sold initially and the 562,500 ADSs sold pursuant to the over-allotment option, were approximately US\$27.5 million, after deducting underwriting discounts and commissions and offering expenses payable by the Company. The Company had a total of 26,059,433 ordinary shares outstanding after the close of the over-allotment option.

Roth Capital Partners is acting as sole book-runner for the offering. Shenwan Hongyuan Securities (H.K.) Limited and Network 1 Financial Securities, Inc. are acting as co-managers for the offering.

A registration statement relating to the securities being sold in this offering was declared effective by the Securities and Exchange Commission on December 21, 2017. This offering is being made only by means of a written prospectus forming part of the effective registration statement. A copy of the final prospectus relating to the offering may be obtained, when available, by contacting Roth Capital Partners, 888 San Clemente Drive, Suite 400, Newport Beach, CA 92660, (800) 678-9147 or by accessing the SEC's website, www.sec.gov.

This press release shall not constitute an offer to sell, or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation, or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About iClick Interactive Asia Group Limited

iClick was China's largest independent online marketing technology platform in China in 2016 in terms of gross billing according to Frost & Sullivan. Built on cutting-edge technologies, our proprietary platform possesses omni-channel marketing capabilities and fulfills various marketing objectives in a data-driven and automated manner, helping both international and domestic marketers reach their target audiences in China.

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