UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of September 2019

Commission File Number: 001-38313

iClick Interactive Asia Group Limited

(Translation of registrant's name into English)

15/F
Prosperity Millennia Plaza
663 King's Road, Quarry Bay
Hong Kong S.A.R., People's Republic of China
Tel: +852 3700 9000
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F. Form 20-F x Form 40-F o Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b) (1): o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b) (7): o

Effective October 1, 2019, Mr. Yan Lee will step down from his position as Chief Product Officer of iClick Interactive Asia Group Limited ("iClick") due to personal reasons and not as a result of any disagreement with the Company relating to its operations, policies or practices. Mr. Yan Lee will not be involved in the management of iClick's daily operations going forward but remains an advisor and a board member for V-Click Technology, a recently formed joint venture between iClick and VGI Global Media Plc, Thailand's number one online to offline (O2O) solutions provider.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

iClick Interactive Asia Group Limited

By: /s/ Wing Hong Sammy Hsieh

Name:

Wing Hong Sammy Hsieh Chief Executive Officer and Executive Chairman of the Board Title:

Date: September 13, 2019